



58th Cherry Blossom Festival

"Sonkei" - Respect

Sponsored by the Honolulu Japanese Junior Chamber of Commerce

Festival Ball Program Advertisement

Vote for your favorite Cherry Blossom Festival Queen contestant in the "Miss Popularity" Contest. Place an "X" in the VOTE column to the right of the contestant you wish to vote for. One vote per order form.

Contestant	Vote	Contestant	Vote	Contestant	Vote
Michelle Mariko Fujii		Allison-Jae Mikiala Hyun		Lindsey Chiharu Uema	
Kimberly Chie Fujinaka		Marissa Nicole Machida		Rhandi Tam'ara Uehara	
Cori Kiyoko Hanagami		Dawn Mayumi Nakagawa		Hisae Jennifer Uki	
Andrea Mie Hiura		Becky Lynn Ogata		Kimberlee Ashleigh Marika Young	
Lauren Elise Horikoshi		Jonelle Yukiko Shintaku			

Orders for Festival Ball Advertisements will be accepted from January 23, 2010 through February 27, 2010. Full payment must accompany order. Acceptable payments include cash (do not send cash in the mail), checks payable to Cherry Blossom Festival, Visa or MasterCard. Mail your completed order form and payment to:

HJJCC
Attn.: 58th CBF Sales Orders
P.O. Box 1105
Aiea, HI 96701

Visa & Mastercard purchases may also be e-mailed to 58cbfsales@gmail.com.

NO REFUNDS will be issued. Please note that payment, contributions, or gifts to the Cherry Blossom Festival or Honolulu Japanese Junior Chamber of Commerce are not tax deductible as charitable contributions.

For more information, please contact the CBF Sales Coordinator, Colin Touchi at (808) 372-8719 or 58cbfsales@gmail.com. See attached sheet for ad requirements and specifications.

No. of full page ads _____ x \$200 each + No. of half page ads _____ x \$100 each = \$ _____ TOTAL

Name: _____ Phone Number: _____

Mailing Address: _____

City, State, Zip: _____

Credit Card Orders:

Circle one: Visa MasterCard

Cardholder's Name: _____ Credit Card Number: _____

Expiration Date: _____ Authorized Cardholder's Signature: _____

For HJJCC Use Only

Order #: _____ Postmarked: _____ Check # / Credit Auth: _____

Processed: _____ Ticket #: _____ Date Mailed: _____

Festival Ball Program Advertisement

On Saturday, March 27, 2010, over 1,000 people will attend the 58th Cherry Blossom Festival Ball, where the new Cherry Blossom Queen and Court will be selected. At the Festival Ball, each attendee will receive a 5.5 inch by 8.5 inch, full color program. We are offering this opportunity for you to place a special message or advertisement in the Festival Ball Program. Details of the ad sales are as follows:

- Full color, 1/2 page ads will be:
 - Half bleed - 5.75" wide by 4.5" high
 - Half - 4.5" wide by 3.625" high
- Full color, full page ads will be:
 - Full bleed - 5.75" wide by 8.75" high
 - Full - 4.5" wide by 7.5" high
- Ad Specifications
 - All files 100%
 - Minimum 300 dpi, 1200 dpi for line art
 - Type of file: tif, eps, press quality pdf
- Ads must be prepared by the contestant/purchaser of the ad. (eg: a contestant got Company A to purchase an ad & Company A prepared the ad).
- **Personal ads (by the contestant) are limited to one per contestant.**
- Contestants may solicit companies to submit an ad in the program. The company may write a check directly to the Cherry Blossom Festival on the contestant's behalf.
- Ad content is subject to approval by the Festival Ball Chairperson. Inappropriate ads will be rejected and payment will be returned.